

Connection

NBA Jam Van Announced 2008 IVCA LiveCom Winner

FILO Productions, an event management company located in Saint Paul, MN, was recently informed that their client, NBA Jam Van Europe, won an industry award. The mobile marketing vehicle was a winner in “The Entertainment Experience” category at the IVCA LiveCom Awards.

The IVCA LiveCom Awards were developed in association with UKTI, specifically to recognize the finest examples of Live and Experiential Communications by UK-based production companies. The “Entertainment Experience” category is awarded to projects creating an experience or event with purpose to entertain members of the public.

